

Financial Conduct Authority



The Financial Conduct Authority ("FCA") of the United Kingdom would like to alert all recipients that:

Clone Firm: Bad Credit Site
Telephone: 03335671078

is NOT authorised under the Financial Services and Markets Act 2000 ("FSMA") to carry on a regulated activity in the United Kingdom. Regulated activities include credit broking, entering into a regulated credit agreement as a lender, and other consumer credit activities.

The FCA believes that this organisation may be targeting UK customers. Therefore, we have added this firm to our list of unauthorised firms and individuals list. This list can be found at:

<http://www.fca.org.uk/consumers/protect-yourself/unauthorised-firms/unauthorised-firms-to-avoid>

This entity is cloning the name of a FCA authorised firm. The following FCA authorised firm has no association whatsoever with the organisation with the clone firm. The FCA authorised firm's details are:

Firm Name: Choose Wisely Limited
Trading name: Bad Credit Site
Firm Reference Number: 730574
Address: (registered and trading): 18 Christchurch Road, Bournemouth, Dorset, BH1 3NE
Telephone: 03300 412 829; 01202 638 577
Email: hello@choosewisely.email
Website: www.choosewisely.co.uk; www.badcreditsite.co.uk

If you have any further questions on this matter please email our Consumer Contact Centre at consumer.queries@fca.org.uk, or alternatively by telephone on 0800 111 6768. Overseas callers can contact us on (+44) 20 7066 1000.